



Sault Ste. Marie, Ontario Canada

Stats and Facts



CANADA

Sault Ste. Marie

UNITED STATES OF AMERICA

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Situated at the heart of the Great Lakes, Sault Ste Marie's strategic location at the junction of TransCanada Highway 17 and United States Interstate 75 make it an ideal venue for any form of business. Because Sault Ste. Marie, ON retains a reciprocal relationship with, Sault Ste Marie, Michigan, international commerce is effortless, with many firms taking advantage of our uncongested border and state of the art trade routes.

Aside from the constructed assets, Sault Ste Marie is blessed with a natural environment conducive to successful business. Coupled with the city's geographical benefits and beautiful landscape, Sault Ste Marie possesses a capable and willing labor force that can efficiently assimilate into any working environment. As steel and forestry have been the basis of the city's development for decades, Sault Ste. Marie already possesses an industrial infrastructure capable of handling most forms of enterprise.

Apart from business, Sault Ste Marie boasts a wealth of cultural opportunities along with being recognized as a four season recreational destination. Fine dining, shopping and attractions are abundant and equal to those of a much larger metropolitan area. Sault Ste Marie offers something for every lifestyle. The mandate of the Sault Ste Marie Economic Development Corporation (SSMEDC) is to forge a strong bond with business. A technologically advanced industrial city placed in a strategic location along the shore's of the Great Lakes, Sault Ste Marie is the ideal locale to live, work and play.

I. Demographics

Population:	
Sault Ste. Marie, Ontario	75,141
2001 to 2006 population change (%)	0.3
Total private dwellings	33,901
Population density per square km	336.6
Land area square km	223.26

Source: Statistics Canada 2011

Age Characteristics of a population:	
Total: all persons	75,140
Total Male:	36,115
Total Female:	39,030

Source: Statistics Canada 2011

Population Breakdown by Sex and Age:			
Age	Male	Female	Total
0-4	1,805	1,650	3,450
5-9	1,715	1,735	3,450
10-14	1,965	1,795	3,770
15-19	2,405	2,305	4,705
20-24	2,380	2,370	4,750
25-29	2,050	2,170	4,220
30-34	1,945	2,125	4,070
35-39	1,915	2,085	3,995
40-44	2,200	2,270	4,470
45-49	2,735	3,095	5,830
50-54	3,065	3,450	6,515
55-59	2,850	2,965	5,810
60-64	2,575	2,695	5,275
65-69	1,880	2,125	4,005
70-74	1,585	1,860	3,445

75-79	1,365	1,620	2,985
80-84	1,025	1,400	2,425
85+	655	1,315	1,965
Median Age 45.7		% of pop. 15+ 85.8	

Source: Statistics Canada 2011

Common Law Status:	
Total population: 15 years +	63,515
Not in common-law relationship	58,615
In a common-law relationship	4,900

Source: Statistics Canada 2006

2011 statistics to be released September 19, 2012

Marital Status:	
Total population: 15 years	63,515
Single	19,155
Married	31,365
Separated	2,425
Divorced	5,175
Widowed	5,400

Source: Statistics Canada 2006

2011 statistics to be released September 19, 2012

Resident Figures:	
Births	831
Deaths	929
Marriage Licenses	371

Source: Sault Ste Marie Clerks Dept. 2011

Language first learned and still understood:	
English only	61,695
French only	3,010
Both English and French	220
Other	8,970

Source: Statistics Canada 2006

2011 statistics to be released October 24, 2012

Visible Minority Status:

Total population by visible minority groups	73,890
Visible minority Population	940
Chinese	295
South Asian	95
Black	230
Filipino	85
Latin American	90
Southeast Asian	10
Arab	30
West Asian	0
Korean	20
Japanese	10
Visible minority	35
Multiple visible minorities	55
All Others	72,950

Source: Statistics Canada 2006 (new release date to be advised)

Aboriginal Population:

Total: all persons	73,895
Aboriginal identity population	5,980
Non-aboriginal population	67,910

Source: Statistics Canada 2006 (new release date to be advised)

Immigration Characteristics:

Total population:	73,890
Non-immigrants	65,620
Immigrants	8,050
Before 1991	7,575
1991 to 2000	295
2001 to 2006	180
Non-permanent resident	225

Source: Statistics Canada 2006 (new release date to be advised)

II. EDUCATION:

Educational Institutions within Sault Ste Marie:	
Universities:	2
Comprehensive Colleges:	1
School Boards	2
Huron-Superior Catholic District School Board	
Elementary Schools	22
Secondary Schools	3
Algoma District School Board	
Elementary Schools	26
Secondary Schools	5

Source: Ministry of Education 2008

Educational Attainment:	
Total population 15 years and over	62,455
No certificate, diploma or degree	15,840
High school certificate or equivalent	17,725
Apprenticeship or trades certificate or diploma	5,815
College, CEGP or other non-university certificate or diploma	12,595
University certificate or diploma below bachelor level	1,895
University certificate, diploma or degree	8,585
Total population aged 15 to 24	9,790
No certificate, diploma or degree	4,095
High school certificate or equivalent	3,750
Apprenticeship or trades certificate or diploma	135
College, CEGEP or other non-university certificate or diploma	1,065
University certificate or diploma below the bachelor level	145
University certificate, diploma or degree	595
Total population aged 25 to 34	7,595

No certificate, diploma or degree	750
High school certificate or equivalent	1,940
Apprenticeship or trades certificate or diploma	375
College, CEGEP or other non-university certificate or diploma	2,275
University certificate or diploma below the bachelor level	270
University certificate, diploma or degree	1,980
Total population aged 35 to 64	32,040
No certificate, diploma or degree	4,420
High school certificate or equivalent	9,385
Apprenticeship or trades certificate or diploma	3,710
College, CEGEP or other non-university certificate or diploma	8,195
University certificate or diploma below the bachelor level	1,170
University certificate, diploma or degree	5,155

Source: Statistics Canada 2006 (new release date to be advised)

Major Field of Study:	
Total population 15 years and over	62,450
No postsecondary certificate, diploma or degree	33,560
Education	2,430
Visual and performing arts, and communications technologies	560
Humanities	1,205
Social and behavioural sciences and law	2,620
Business, management and public administration	5,405
Physical and life sciences and technologies	625
Mathematics, computer and information sciences	1,090
Architecture, engineering, and related technologies	7,340
Agriculture, natural resources and	710

conservation	
Health, parks, recreation and fitness	4,795
Personal, protective and transportation services	2,105
Other	0

Source: Statistics Canada 2006 (new release date to be advised)

III. LABOUR FORCE INDICATORS:

Yearly Averages:	
Participation rate	59.5%
Employment rate	54.7%
Unemployment rate	8.1%

Source: Statistics Canada 2006 (new release date to be advised)

By Industry Divisions:	
Total experienced labour force 15 years and over	36,420
Agriculture and resource-based industries	555
Manufacturing and construction	6,190
Wholesale and retail trade	5,430
Finance and real estate	1,235
Health care, social services and education	7,540
Business services	6,495
Other services	8,970

Source: Statistics Canada 2006 (new release date to be advised)

Occupation:	
Total experienced labour force 15 years and over	36,420
Management occupations	2,755
Business, finance and administration	5,940
Natural and applied sciences and related	2,625
Health occupations	2,625
Social science, education, gov't & religion	3,265
Art, culture, recreation, & sport	775

Sales and service occupation	10,960
Trades, transport, & equipment operators and related occupations	5,350
Occupations unique to primary industry	540
Occupations unique to processing, manufacturing, & utilities	1,580

Source: Statistics Canada 2006 (new release date to be advised)

Earnings:	
Persons 15 years and over with earnings (counts)	42,030
Median earnings – Persons 15 years and over (\$)	23,649
Persons 15 years and over with earnings who worked full year, full time (counts)	19,985
Median earnings – Persons 15 years and over who worked full year, full time (\$)	44,748

Source: Statistics Canada 2006 (new release date to be advised)

Language used most often at work:	
Total population 15 years and over who worked since 2005	39,950
English	39,450
French	235
Non-official language	80
English and French	150
English and Non-official language	30
French and Non-official language	0
English, French and Non-official language	0

Source: Statistics Canada 2006 (new release date to be advised)

Place of Work Status:	
Employed labour force 15 years and over	34,135

Worked at home	1,005
Worked outside Canada	325
No fixed workplace address	2,260
Worked at usual place	30,545

Source: Statistics Canada 2006 (new release date to be advised)

Mode of Transportation to Work:	
Total all modes	32,805
Car, truck, van, as driver	25,200
Car, truck, van, as passenger	3,165
Public transit	1,380
Walked or bicycled	2,730
All other modes	325

Source: Statistics Canada 2006 (new release date to be advised)

Unpaid Work:	
Persons reporting hours of unpaid work	57,465
Persons reporting hours of unpaid	56,850
Persons reporting hours of looking after children without pay	21,935
Persons reporting hours of unpaid care/assistance of seniors	13,955

Source: Statistics Canada 2006 (new release date to be advised)

Income:	
Persons 15 years of age + with income (counts)	60,020
Median total income of persons 15 years + (\$)	25,545
Composition of total income (100%)	100.0
Earnings ~ % of income	68.2
Government transfers ~ % of income	15.3
Other money ~ % of income	16.6

Source: Statistics Canada 2006 (new release date to be advised)

IV. FAMILIES AND DWELLINGS:

Selected family characteristics:	
Total number of families	21,990
Number of married-couple families	15,480
Avg. # of persons in married-couple families	2.9
Number of common-law couple families	2,475
Avg. # of persons in common-law families	2.8
Number of lone-parent families	4,035
Avg. # of persons in lone-parent families	2.5
Number of female lone-parent families	3,320
Avg. # of persons in female lone-parent family	2.5
Number of male lone-parent families	715
Avg. # of persons in male lone-parent family	2.3
Median family income ~ all census families	63,958
Median family income ~ married couple families	74,605
Median family income ~ lone-parent families	33,686

Source: Statistics Canada 2006 (new release date to be advised)

Selected Household Characteristics:	
Total all private households	31,755
Households containing a couple with children	7,870
Households containing a couple without children	9,775
One-person households	9,350
Other household types	4,760
Median household income ~ all households	49,590
Median household income ~ one person	22,278
Median household income ~ with children	90,192
Number of rented dwellings	9,735
Average monthly payments ~ rented dwellings (\$)	590
Number of owner-occupied dwellings	22,020

Average monthly payments ~ owner-occupied (\$)	621
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Source: Statistics Canada 2006 (new release date to be advised)

Selected Occupied Private Dwelling Characteristics:	
Total number of dwellings	31,755
Number of owned dwellings	22,020
Number of rented dwellings	9,735
Number of dwellings constructed prior 1986	27,400
Number of dwellings between 1986-2006	4,355
Average value of dwelling (\$)	132,035

Source: Statistics Canada 2006 (new release date to be advised)

Mobility Status: Place of residence 1 year ago:	
Total population 1 year and over	73,185
Lived at the same address 1 year ago	63,700
Lived in same prov/terr but chg. address	7,255
Lived in different prov/terr 1 year ago	235

Source: Statistics Canada 2006 (new release date to be advised)

Mobility Status - Place of Residence 5 Years Ago:	
Total population: 5 years and over	70,640
Lived at the same address 5 years ago	47,105
Lived in same prov/terr but chg. address	16,815
Lived in a different prov/terr 5 years ago	805

Source: Statistics Canada 2006 (new release date to be advised)

V. MAJOR EMPLOYERS:

Top Ten For Profit Employers and # of Employees:	
Algoma Steel Inc	3,400
Metro Inc.	588
Tenaris Algoma Tubes	481

Sutherland Group	437
Agero	350
Wal-Mart Canada	335
Rome's Independent Grocer	230
Eazy Express Inc.	188
Extendicare Van Daele	186
Canadian Tire	181

Source: SSMEDC Business Directory 2011

Top Ten Not-For-Profit Employers and # of Employees:	
Sault Area Hospitals	1,905
Algoma District School Board	1,361
City of Sault Ste. Marie	1,313
Ontario Lottery and Gaming	1,215
Sault College of Applied Arts & Technology	940
Huron-Superior Catholic District School Board	900
F.J. Davey Home	440
Community Living Algoma	425
Group Health Center	364
Algoma Public Health Unit	207

Source: SSMEDC Business Directory 2011

VI. COMMUNITY SERVICES:

Community Assets:	
Arenas	6
Art galleries	3
Banquet Facilities (full service)	13
Boat marinas	2
Bocce courts	6
Churches	58
Major Convention Facilities	3
Other Convention facilities	4
Curling rinks	2

Financial institutions	27
Fitness Clubs (full service)	10
Golf courses	6
Group Health Centre	1
Hospitals	1
Hotels/Motels/Accommodations	28
Independent	19
National Brand	9
Libraries	5
Major Integrated Health Care Facility	1
Museums	1
Nightclubs and Bars	25
Outdoor Sports Complex	3
Parks	74
Restaurants	83
Fast Food	30
Casual Dining	43
Upscale Dining	10
Shopping malls/plazas	6
Sports fields	22
Swimming pools	4

Source: SSMEDC Business Directory 2011

VII. LOCATION:

Type of Community	Incorporated City
District	Algoma
Region	Northern Ontario
Province	Ontario
Country	Canada
Highway	Trans-Canada 17 East & North
Port of Entry	St. Mary's River, Lake Superior
Latitude.	46° 29N

Longitude	84° 30W
Size	221.5km ² (85.5 miles ²)

Source: City of Sault Ste Marie 2011

VIII. CLIMATE:

Average hours of sunshine per year	1,959
Days of measurable precipitation (snow/rain)	173
Annual average snowfall	317 cm
Average temperature ~ January	-9 deg. Celsius
Average temperature ~ July	+18 deg. Celsius

Source: www.weather.com (July 2007)

Distances to Major Markets:		
City	Kilometers	Miles
Sudbury, ON	290	181
Thunder Bay, ON	704	440
Toronto, ON	680	425
Ottawa, ON	800	500
Vancouver, BC	3,781	2,363
Edmonton, AB	2,763	1,727
Saskatoon, SK	2,226	1,391
Winnipeg, MB	1,344	840
Montreal, PQ	992	620
Halifax, NS	2,221	1,388
St. John, NS	1,912	1,195
St. John's, NB	3,566	2,229
Charlottetown, PEI	2,171	1,357
Detroit, MI	560	350
Milwaukee, WI	649	400
Chicago, IL	722	451
Pittsburgh, PA	760	475
Minneapolis, MN	832	520

Indianapolis, IN	834	521
New York, NY	1,526	954

Source: www.transcanadahighway.com

IX. MEDIA:

Daily Newspaper	Sault Star
Weekly Newspaper	Sault This Week
Regional Newspaper	Northern Ontario Business
Internet Daily News	www.sootoday.com, www.local2.ca/ssm/
Local Cable Company	Shaw Cable
FM Radio Stations	Q104, Mix 100, WSUE, 99.5 Yes FM, 101.3 FM CBC Radio North, 105.5 Country
AM Radio Stations	WSOO, KNOW

Source: City of Sault Ste Marie 2011



Sault Ste. Marie
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